



GO BEYOND THE
RESUME -
PROVE WHAT YOU CAN
DO

Code: TFF-2026-CH-0001

Fashion Tech Stack Challenge

Build a 12-month technology roadmap for a growing fashion brand.



**Free to
participate**



**No coding
required**



**Individual
or team
submission**



**Portfolio-
ready
project**



Proof of Work Certificate

KEY DATES

Early registration opens: July 15, 2026

Full brief release: September 15, 2026

Submission deadline: October 12, 2026



Scan to register

<https://techforfashion.com/challenges/fashion-tech-stack>

Print this page for school boards, classroom doors, corridors, cafeterias, student lounges, libraries, career services areas and other campus display points.

Fashion · Luxury · Retail · Technology



School Partner Information

A free practical challenge that helps participants build visible proof of work through a realistic business case.

Challenge overview

The Fashion Tech Stack Challenge is a free practical challenge focused on fashion, luxury, retail and technology.

How should a growing fashion brand build its 12-month technology roadmap?

No coding is required. The goal is to think clearly, identify priorities and build a practical recommendation.

Suitable participants

- Fashion business students
- IS / IT management students
- Digital commerce students
- Retail management students
- Recent graduates interested in fashion technology

Expected output

- A 12-month technology roadmap
- Key business priorities
- Recommended technology areas
- A short explanation of trade-offs
- A clear final recommendation

This certificate recognizes work completed during a challenge experience. It is not an academic diploma or accredited qualification.

Skills assessed

- Ecommerce
- CRM
- PIM
- AI
- Retail Operations
- Strategic Thinking

Challenge timeline

Early registration opens	July 15, 2026
Full brief release	September 15, 2026
Live Q&A	September 22, 2026
Submission deadline	October 12, 2026
Jury review	October 13-23, 2026
Finalists announced	October 26, 2026
Winner announcement & public showcase	October 30, 2026

Estimated effort: 6-10 hours

Challenge link + QR code



<https://techforfashion.com/challenges/fashion-tech-stack>

Use this link in student emails, learning platforms and printed notices.

How to share the poster on campus

Page 1 of this kit is designed as a standalone student poster.

Place it in classrooms, corridors, student lounges, cafeterias, libraries, career services areas, elevators and common rooms.



Ready-to-share assets

Copy, paste and adapt these messages for student communications, classroom reminders and program newsletters.

Ready-to-send school email

Subject: Participate in a Fashion Tech Challenge — Free, No Coding Required

Dear students,

I would like to share a free opportunity that may be relevant to your studies and career development.

Tech For Fashion is launching the Fashion Tech Stack Challenge, a practical challenge focused on fashion, luxury, retail and technology.

Participants will work on a realistic business case:
How should a growing fashion brand build its 12-month technology roadmap?

No coding is required. The goal is to think clearly, identify priorities and build a practical recommendation.

Participants who complete the challenge will receive a Proof of Work Certificate and create a portfolio-ready project they can share on LinkedIn, in a portfolio or during an interview.

Key dates:

- Early registration opens: July 15, 2026
- Full brief release: September 15, 2026
- Submission deadline: October 12, 2026

Register here:

<https://techforfashion.com/challenges/fashion-tech-stack>

Best regards,
[Your name]

Classroom announcement

"I would like to share a free opportunity for students interested in fashion, luxury, retail and technology. Tech For Fashion is launching a challenge where participants work on a realistic business case: building a 12-month technology roadmap for a growing fashion brand. No coding is required. The goal is to create a portfolio-ready project and receive a Proof of Work Certificate."

FAQ

Is it free?

Yes.

Is coding required?

No.

Can students participate individually?

Yes.

Can students participate in teams?

Yes.

What do students receive?

A Proof of Work Certificate after completing the challenge.

Is this an official diploma?

No. It recognizes work completed during a challenge experience.

Contact

hello@techforfashion.com
www.techforfashion.com

This certificate recognizes work completed during a challenge experience. It is not an academic diploma or accredited qualification.