

School Partner Kit

Everything professors and school coordinators need to share the Fashion Tech Stack Challenge with students.

CHALLENGE SNAPSHOT

Fashion Tech Stack Challenge

Code: FTS-2026-01

June-July 2026

Free to participate

CHALLENGE NAME

Fashion Tech Stack Challenge

CHALLENGE CODE

FTS-2026-01

FORMAT

Individual or team submission

DATES

June-July 2026 (Registration opens 1 June 2026, submission deadline 19 July 2026)

CODING REQUIRED

No coding required

RECOGNITION

Certificate of participation issued to all completing students

COST

Free to participate

WHAT STUDENTS GAIN

Student benefits

- + Hands-on experience with a real fashion-tech business case
 - + A structured challenge brief used in industry contexts
 - + A certificate of participation to add to their CV / LinkedIn
 - + Exposure to tools and thinking used by fashion tech professionals
 - + A portfolio piece demonstrating analytical and strategic thinking
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WHY SCHOOLS PARTNER WITH US

School benefits

- + Ready-to-use pedagogical challenge requiring no course redesign
 - + Relevant to Digital Fashion, Fashion Tech, Retail Management, CRM, Ecommerce, Data programs
 - + Students work on a real industry-informed brief, not a fictional case
 - + Founding school partners receive visibility on the TechForFashion platform
 - + Zero cost to the school or students
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KEY DATES

Timeline

REGISTRATION OPENS

1 June 2026

FULL BRIEF RELEASED

22 June 2026

LIVE Q&A

29 June 2026

SUBMISSION DEADLINE

19 July 2026

JURY REVIEW

20-26 July 2026

FINALISTS ANNOUNCED

30 July 2026

SHARE WITH STUDENTS

Copy / paste email

Forward this directly to your cohort or adapt it for your course communications.

Subject: Participate in a Fashion Tech Challenge - Free, with Certificate

Dear [Students],

I'd like to share an opportunity that may be relevant to your studies and career development.

TechForFashion is running its first Paris Pilot Challenge in June-July 2026. It is a free, practical challenge focused on fashion retail technology - no coding required.

Participants receive a certificate of participation and work on a real business case used in industry contexts.

Register here: <https://www.techforfashion.com/challenges/fashion-tech-stack>

Registration opens 1 June 2026. The submission deadline is 19 July 2026.

Best regards,
[Your name]

Contact: hello@techforfashion.com

Website: www.techforfashion.com

Paris Pilot Challenge · June / July 2026